

MivaTek's Latest Competitive Mobile App & Wi-Fi IoT Platform Opens Up New IoT Business Opportunities for Internet, Cellular & Service Providers

I. IoT-Hub-App & Wi-Fi-IoT

MivaTek's latest **IoT-Hub-App** can turn an Android-based mobile device with Wi-Fi hotspot into a platform gateway to manage a distributed network of IoT devices. The mobile SaaS application integrates video-verified Collaborative Security, Safety, Care, Video, Energy, and Automation for the home and enterprise markets.

MivaTek's latest AC and BP (battery powered) **Wi-Fi IoT RF devices** allow new partners/users **direct access** to MivaTek's cloud for connected applications without investing in IoT infrastructure that require heavy upfront costs.

The Mivatek IoT-Hub App and Wi-Fi-IoT device integration creates a competitive Mobile-Wi-Fi-IoT platform without the Wi-Fi Bridge. MivaTek's latest Mobile-Wi-Fi-IoT platform provides home and enterprise **broadband Cellular-IoT** applications for video-verified, interactive, and collaborative car, truck, bus, logistics, heavy equipment, smart factory, smart energy, smart city, and industry 4.0 control.

II. A Turn-Key Competitive Mobile IoT Platform for ISP, Cellular, and Service Providers

MivaTek's IoT-Hub-App allows Internet, Cellular, and service providers to connect to customer premises' IoT device data via cellular and increase their cellular ARPU, value-added RMR services, and possible mobile push ad income.

- Internet and Cellular service providers do not provide installation nor call centers. MivaTek's Zero-pairing, plug-n-play installation can save installation and call-center overhead. Our mobile-interactive and video-verified collaborative alarm with supervisory and video privacy control is far more superior and cost-effective compared to the costly CMS call-center operator voice calling service.
- The IoT-Hub App expands our video-verified collaborative alarm solution to serve mobile IoT markets.

III. ISP, Cellular, and Service Providers' Business Benefits

1. Extra Data-Line ARPU Sales

To increase ARPU, service providers can sell extra data-lines for connected IoT devices. This mobile-IoT-hub can be used in countries or places that provide only cellular-services for IoT solutions/service

2. Value-Added RMR Services

Service provider can earn extra RMR by offering turn-key value-adding IoT services for collaborative video-verified security, safety, monitoring/surveillance, automation, energy control, and care-alarm services.

3. Data Analytics and Push Advertising Income

Using smartphone numbers for the purposes of smart-association, carriers can gain direct access to consumer premises' data for analytics and targeted ad sales.

IV. Competitive IoT-Hub App & Wi-Fi Platform for Enterprise Mobile Managed Things

- The latest IoT-Hub-App and MivaTek's embedded Wi-Fi mobile cloud platform create competitive home and enterprise broadband-IoT M2M applications to support mobile-IoT smart energy, smart city, smart car, truck, bus, logistics, heavy equipment, smart factory, and industry 4.0, etc.